Program Data Sheet

Name of Program:				
Group Exercise Classes				
Date: Feb 2004	Day of Week: M-F	Time:		
Location: Fitness Center	Information Phone #: 3090	Price: No cost		
Program Coordinators: Jeanette Coffman				
Phone #: 4771	Fax #:	e-mail Address:		
Purpose of the Program:				
Provide a variety of group training classes throughout operational hours to enhance customers exercise options.				

Actions:			
Class attendance was recorded at each session:			
Customer opinions were gathered.			
Team Teaching initiated in Cardio Sculpt			
Results:			
Positive results from Team Teaching: Adding variety to classes as well as teaching opportunities.			
Elements to Change:			
Elements to Add:			
Adding a Prep-Step class, 1 st Wed of each month 1645-1705 prior regular step class for Participants new			
to step			

After Action Report

Financial Analysis				
Sales:		NA		
COGS:				
Other Revenues:				
Labor:				
Other Expenses:				
NIBD:				
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Program Analysis				
Attendance: Averages		Feb. 2004		
		CS – 1300 Class decreasing in size.		
		GC- Noontime attendance often at Maximum.		
Step-10 SA-0		SA-Class attendance has increased.		
*		SS- Well attended.		
Kick Box-15		PF- Monday noon class, booming, evening class lagging		
Cycle-11				
Abs-4				
Cardio-sculpt-13				
Step sculpt- 9				
Elements to Change:				
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Look closer at Abs class, very low attendance. Monthly focus class, ex. Double step, yoga for strength.				
Elements to Eliminate:				
Eliminating Monday evening group cycle				
Elements to Add:				
Adding Prep Step Class 1 st Wed. of each Month beginning Feb.				
Trying Pilot Early Bird Fat burn cycle March 22, 0630.				
Other Comments:				